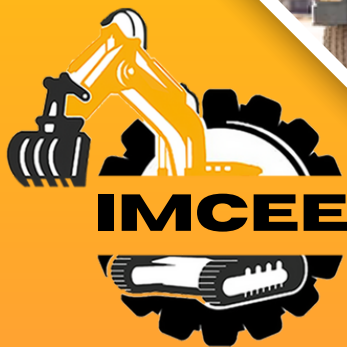


**2<sup>nd</sup>  
Edition**



# **SPONSORSHIP BOOKLET**

**INTERNATIONAL MINING  
&  
CONSTRUCTION EQUIPMENT  
EXPO**

---

**2024**

**April 5,6,7 - 2024  
Chennai Trade  
Centre.**



# **INTERNATIONAL MINING & CONSTRUCTION EQUIPMENT EXPO**

# **IMCEE 2024**

**For IEMS, It's the 2 successive Event of International Mining & Construction Equipment Expo (IMCEE) in organizing seminar, workshop, and expo of various products related to Mining sector and its safety equipment for the employees.**

**It was an overwhelming moment of pride with happiness for International Expo & Mines Services (IEMS) in organizing the last edition of this show stopper event - IMMSE in the world of the Mining sector of Tamil Nadu. It was neither an effortless task nor a fruitless job as our team jointly with the TNMSA, SQCLOA, Sponsors, & Vendors have taken immense responsibility with hard work and dedication in making the 'IMMSE' a successful and memorable event.**

**And this 6th successful Event of IEMS will be organized beyond every expectation in a world class level for the betterment of Mining Industry with the participation of**

**200+**

Association  
Heads

**200+**

Exhibitors

**3000+**

Business  
Visitors

**200+**

Government  
Officials

**1000+**

Quarry &  
Crusher  
Owners

# **SPONSORSHIP**

## **FOR INTERNATIONAL MINING & CONSTRUCTION EQUIPMENT EXPO**

Event sponsorship is the best way to take upper hand on the opportunities at the International Mining & Construction Equipment Expo 2024. Maximize your presence at the Expo throughout the extent to grow your network and gain exposure directly into the business sector at this premier Mining Expo. Exhibit Who you are and What you have to offer and What makes you different from others, and earn admiration locally, regionally and Nationally.

Partnering with IMCEE 2024, South India's largest and most high-recognized event for mining & construction equipments, concrete solution, health and Safety of Mining Industry, through Sponsorship offers your business the perfect opportunity to work with us to design your association at IMCEE 2024.

**IT'S TIME..... HERE IS  
THE OPPORTUNITY...  
CHOICE IS YOURS  
AND PLEASURE IS  
OURS...!**

**HERE IS THE  
SPONSORSHIP  
PACKAGES YOU CAN  
CHOOSE FOR THE  
IMCEE 2024...!**

# TITLE SPONSOR

## 35 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



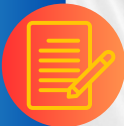
The presentation of the brand's name and logo will be incorporated in **promotional videos** encompassing various aspects such as product promotion, testimonials, welcome speech, press meet, event highlights, success reports, technical sessions, etc

3



The company's logo will be prominently featured on the **event t-shirts**, contributing to a visible and impactful brand presence during the proceedings.

4



Your brand name and logo will be prominently featured on 5000 venue **registration forms**, serving as a focal point of attention for business visitors. These registration forms underscores your company's prominent role and enhances its appeal to potential clients and partners attending the event.

5



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

6



The Title sponsor, will be granted a dedicated exclusive **15-minute session** to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals, guaranteeing a heightened level of engagement and exposure.

7



Your brand logo is slated to feature prominently on **5,000 corporate invitations**, which will be meticulously distributed to targeted companies via courier services.

8



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

9



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.

10



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

11



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **35 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

12



Your company logo will be integrated into the **chair branding** at the event through the placement of **A5 cards (350 GSM)** on 1000 chairs which ensures visibility and enhances brand recognition among the event attendees in a professional and impactful manner.

13



Exclusively for our Title sponsors, **the stage and podium** will be designated for unparalleled brand promotion. This prime positioning offers a unique opportunity for your brand to receive maximum visibility and prominence, ensuring a distinguished presence

14



The company logo will be on the **ID cards** of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.

15



Your **corporate logo** will be prominently showcased on the **bags** designated for distribution among the participants attending the upcoming event offering a unique opportunity to make a lasting impression on the diverse audience.

16



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

17



Your corporate logo will be prominently featured on the **stamp statements of VIPs**, enhancing brand visibility and association. These stamp statements will be strategically placed at the key location within the venue, providing an influential and lasting impression among the distinguished participants and attendees.

18



You will be honored with **five exclusive passes** for upcoming sessions focused on **sales and networking**. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles.

19



An exclusive **three-minute promotional video** will be meticulously crafted to extend invitations to the event, affording your company a valuable platform to showcase not only the event details but also effectively highlight and promote your distinctive products and services.

20



Your **product** is scheduled to be **launched during the expo**, with the distinguished presence and potential endorsement of VIPs. This prestigious platform for your product will be unveiling, ensuring heightened visibility and credibility through association with notable personalities in attendance.

21



Your brand will receive dedicated promotion on **Instagram** through **curated posts** that aligns with the theme and relevance of the event. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

22



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

23



Your brand logo will be an integral part of the comprehensive event promotion carried out through **newspaper advertising**. This promotion captures a broad audience interest and creates a lasting impact among a diverse readership, reinforcing your brand's association with the event.



24



Your brand logo will be integrated into all promotional materials featured in **prominent mining magazines**. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

25



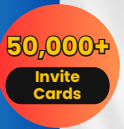
Your brand will be explicitly featured in the event promotion on **Radio FM through crafted jingles**. This ensures that your brand is highlighted with precision and creativity, maximizing the impact of the radio promotion and reaching a diverse audience through engaging audio content.

26



Your brand logo will be an integral component of the **5000 invitations** slated for distribution to the **Corporates**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

27



Your brand logo will be featured on **50,000 invite cards** strategically distributed across **key districts**. This reinforces your brand's presence in major geographic areas, effectively extending invitations while simultaneously enhancing brand recognition among a diverse and geographically dispersed audience.

28



You will have the privilege of joining the **press meet event** preceding the main event, alongside esteemed members of the association. This exclusive participation provides an opportunity to engage with the press, share insights, and contribute to the overall discourse surrounding the event, reinforcing your company's significance within the industry.

29



Your brand logo will be seamlessly integrated into the **event booklet**, a key component of the **distributed materials**. It increases brand visibility and recognition among the diverse audience attending the event.

30



You will be strategically **connected with association members** across all districts, and your brand will be actively featured in the promotional activities of **the road shows**

31



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

32



Your brand logo will be incorporated into all **television advertisements** for the event, ensuring prominent visibility during broadcasts on **major news channels**.

33



Your company will be allocated an **exclusive page slot in the event directory**, for you to comprehensively showcase and promote your brand, along with its array of services.

34



Your brand name will be integrated into the **WhatsApp audio jingle**, reaching an extensive audience of **10,000+ people**. This material ensures that your brand is effectively communicated to the targeted and influential audience.

# POWERED BY SPONSOR

30 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



The presentation of the brand's name and logo will be incorporated in **promotional videos** encompassing various aspects such as product promotion, testimonials, welcome speech, press meet, event highlights, success reports, technical sessions, etc

3



The company's logo will be prominently featured on the **event t-shirts**, contributing to a visible and impactful brand presence during the proceedings.

4



Your brand name and logo will be prominently featured on 5000 venue **registration forms**, serving as a focal point of attention for business visitors. These registration forms underscores your company's prominent role and enhances its appeal to potential clients and partners attending the event.

5



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

6



Your brand logo is slated to feature prominently on **5,000 corporate invitations**, which will be meticulously distributed to targeted companies via courier services.

7



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

8



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.

9



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

10



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **30 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

11



Your company logo will be integrated into the **chair branding** at the event through the placement of **A5 cards (350 GSM)** on 1000 chairs which ensures visibility and enhances brand recognition among the event attendees in a professional and impactful manner.

12



The company logo will be on the **ID cards** of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.

13



Your **corporate logo** will be prominently showcased on the **bags** designated for distribution among the participants attending the upcoming event offering a unique opportunity to make a lasting impression on the diverse audience.

14



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

15



Your corporate logo will be prominently featured on the **stamp statements of VIPs**, enhancing brand visibility and association. These stamp statements will be strategically placed at the key location within the venue, providing an influential and lasting impression among the distinguished participants and attendees.

16



You will be honored with **five exclusive passes** for upcoming sessions focused on **sales and networking**. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles.

17



An exclusive **three-minute promotional video** will be meticulously crafted to extend invitations to the event, affording your company a valuable platform to showcase not only the event details but also effectively highlight and promote your distinctive products and services.

18



Your **product** is scheduled to be **launched during the expo**, with the distinguished presence and potential endorsement of VIPs. This prestigious platform for your product will be unveiling, ensuring heightened visibility and credibility through association with notable personalities in attendance.

19



Your brand will receive dedicated promotion on **Instagram** through **curated posts** that aligns with the theme and relevance of the event. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

20



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

21



Your brand logo will be an integral part of the comprehensive event promotion carried out through **newspaper advertising**. This promotion captures a broad audience interest and creates a lasting impact among a diverse readership, reinforcing your brand's association with the event.

22



Your brand logo will be integrated into all promotional materials featured in **prominent mining magazines**. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

23



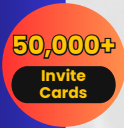
Your brand will be explicitly featured in the event promotion on **Radio FM through crafted jingles**. This ensures that your brand is highlighted with precision and creativity, maximizing the impact of the radio promotion and reaching a diverse audience through engaging audio content.

24



Your brand logo will be an integral component of the **5000 invitations** slated for distribution to the **Corporates**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

25



Your brand logo will be featured on **50,000 invite cards** strategically distributed across **key districts**. This reinforces your brand's presence in major geographic areas, effectively extending invitations while simultaneously enhancing brand recognition among a diverse and geographically dispersed audience.

25



You will have the privilege of joining the **press meet event** preceding the main event, alongside esteemed members of the association. This exclusive participation provides an opportunity to engage with the press, share insights, and contribute to the overall discourse surrounding the event, reinforcing your company's significance within the industry.

26



Your brand logo will be seamlessly integrated into the **event booklet**, a key component of the **distributed materials**. It increases brand visibility and recognition among the diverse audience attending the event.

27



You will be strategically **connected with association members** across all districts, and your brand will be actively featured in the promotional activities of **the road shows**

28



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

29



Your brand logo will be incorporated into all **television advertisements** for the event, ensuring prominent visibility during broadcasts on **major news channels**.

30



Your company will be allocated an **exclusive page slot in the event directory**, for you to comprehensively showcase and promote your brand, along with its array of services.

31



Your brand name will be integrated into the **WhatsApp audio jingle**, reaching an extensive audience of **10,000+ people**. This material ensures that your brand is effectively communicated to the targeted and influential audience.



# PRINCIPAL SPONSOR

## 25 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



The presentation of the brand's name and logo will be incorporated in **promotional videos** encompassing various aspects such as product promotion, testimonials, welcome speech, press meet, event highlights, success reports, technical sessions, etc

3



Your brand name and logo will be prominently featured on 5000 venue **registration forms**, serving as a focal point of attention for business visitors. These registration forms underscores your company's prominent role and enhances its appeal to potential clients and partners attending the event.

4



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

5



Your brand logo is slated to feature prominently on **5,000 corporate invitations**, which will be meticulously distributed to targeted companies via courier services.

6



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

7



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.

8



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

9



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **25 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

10



The company logo will be on the **ID cards** of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.

11



Your **corporate logo** will be prominently showcased on the **bags** designated for distribution among the participants attending the upcoming event offering a unique opportunity to make a lasting impression on the diverse audience.

12



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

13



Your corporate logo will be prominently featured on the **stamp statements of VIPs**, enhancing brand visibility and association. These stamp statements will be strategically placed at the key location within the venue, providing an influential and lasting impression among the distinguished participants and attendees.

14



You will be honored with **five exclusive passes** for upcoming sessions focused on **sales and networking**. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles.

15



Your **product** is scheduled to be **launched during the expo**, with the distinguished presence and potential endorsement of VIPs. This prestigious platform for your product will be unveiling, ensuring heightened visibility and credibility through association with notable personalities in attendance.

16



Your brand will receive dedicated promotion on **Instagram** through **curated posts** that aligns with the theme and relevance of the event. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

17



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

18



Your brand logo will be an integral part of the comprehensive event promotion carried out through **newspaper advertising**. This promotion captures a broad audience interest and creates a lasting impact among a diverse readership, reinforcing your brand's association with the event.

19



Your brand logo will be integrated into all promotional materials featured in **prominent mining magazines**. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

20



Your brand will be explicitly featured in the event promotion on **Radio FM through crafted jingles**. This ensures that your brand is highlighted with precision and creativity, maximizing the impact of the radio promotion and reaching a diverse audience through engaging audio content.

21



Your brand logo will be an integral component of the **5000 invitations** slated for distribution to the **Corporates**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

22



Your brand logo will be seamlessly integrated into the **event booklet**, a key component of the **distributed materials**. It increases brand visibility and recognition among the diverse audience attending the event.

23



You will be strategically **connected with association members** across all districts, and your brand will be actively featured in the promotional activities of **the road shows**

24



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

25



Your brand logo will be incorporated into all **television advertisements** for the event, ensuring prominent visibility during broadcasts on **major news channels**.

26



Your company will be allocated an **exclusive page slot in the event directory**, for you to comprehensively showcase and promote your brand, along with its array of services.

27



Your brand name will be integrated into the **WhatsApp audio jingle**, reaching an extensive audience of **10,000+ people**. This material ensures that your brand is effectively communicated to the targeted and influential audience.

# MAIN SPONSOR

## 20 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



The presentation of the brand's name and logo will be incorporated in **promotional videos** encompassing various aspects such as product promotion, testimonials, welcome speech, press meet, event highlights, success reports, technical sessions, etc

3



Your brand name and logo will be prominently featured on 5000 venue **registration forms**, serving as a focal point of attention for business visitors. These registration forms underscores your company's prominent role and enhances its appeal to potential clients and partners attending the event.

4



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

5



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

6



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.

7



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

8



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **20 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

9



Your **corporate logo** will be prominently showcased on the **bags** designated for distribution among the participants attending the upcoming event offering a unique opportunity to make a lasting impression on the diverse audience.

10



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

11



Your corporate logo will be prominently featured on the **stamp statements of VIPs**, enhancing brand visibility and association. These stamp statements will be strategically placed at the key location within the venue, providing an influential and lasting impression among the distinguished participants and attendees.

12



Your **product** is scheduled to be **launched during the expo**, with the distinguished presence and potential endorsement of VIPs. This prestigious platform for your product will be unveiling, ensuring heightened visibility and credibility through association with notable personalities in attendance.

13



Your brand will receive dedicated promotion on **Instagram** through **curated posts** that aligns with the theme and relevance of the event. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

14



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

15



Your brand logo will be integrated into all promotional materials featured in **prominent mining magazines**. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

16



Your brand logo will be an integral component of the **5000 invitations** slated for distribution to the **Corporates**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.



17



Your brand logo will be seamlessly integrated into the **event booklet**, a key component of the **distributed materials**. It increases brand visibility and recognition among the diverse audience attending the event.

18



You will be strategically **connected with association members** across all districts, and your brand will be actively featured in the promotional activities of **the road shows**

19



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

20



Your company will be allocated an **exclusive page slot in the event directory**, for you to comprehensively showcase and promote your brand, along with its array of services.

21



Your brand name will be integrated into the **WhatsApp audio jingle**, reaching an extensive audience of **10,000+ people**. This material ensures that your brand is effectively communicated to the targeted and influential audience.

# CO-SPONSOR

15 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



The presentation of the brand's name and logo will be incorporated in **promotional videos** encompassing various aspects such as product promotion, testimonials, welcome speech, press meet, event highlights, success reports, technical sessions, etc

3



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

4



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

5



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.

6



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

7



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **15 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

8



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

9



Your corporate logo will be prominently featured on the **stamp statements of VIPs**, enhancing brand visibility and association. These stamp statements will be strategically placed at the key location within the venue, providing an influential and lasting impression among the distinguished participants and attendees.

10



Your brand will receive dedicated promotion on **Instagram** through **curated posts** that aligns with the theme and relevance of the event. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

11



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

12



Your brand logo will be integrated into all promotional materials featured in **prominent mining magazines**. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

13



Your brand logo will be seamlessly integrated into the **event booklet**, a key component of the **distributed materials**. It increases brand visibility and recognition among the diverse audience attending the event.

14



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

15



Your brand name will be integrated into the **WhatsApp audio jingle**, reaching an extensive audience of **10,000+ people**. This material ensures that your brand is effectively communicated to the targeted and influential audience.

# ASSOCIATE SPONSOR

10 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

3



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

4



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.

5



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

6



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **10 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

7



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

8



Your corporate logo will be prominently featured on the **stamp statements of VIPs**, enhancing brand visibility and association. These stamp statements will be strategically placed at the key location within the venue, providing an influential and lasting impression among the distinguished participants and attendees.

9



Your brand will receive dedicated promotion on **Instagram** through **curated posts** that aligns with the theme and relevance of the event. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

10



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

11



Your brand logo will be seamlessly integrated into the **event booklet**, a key component of the **distributed materials**. It increases brand visibility and recognition among the diverse audience attending the event.

12



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

# EVENT SPONSOR

## 5 LAKHS - DELIVERABLES

GST  
Extra

1



As the designated title sponsor, your estimated brand **name and logo** will be featured throughout the entirety of the event, alongside the event official title, 'IMCEE 2024', thus facilitating the effective promotion of your brand.

2



Your brand name and logo will take center stage on the **main LED wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and enjoys maximum exposure.

3



Your company logo is intended to be a fundamental component of **10,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

4



The company's logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 recipients**, making a lasting impact in the intended market.



5



Your brand will be strategically promoted through dedicated **Facebook posts** specifically tailored to the event by the organizers, ensuring targeted and effective visibility within the intended audience.

6



At the venue, an **internal branding** initiative will be implemented through the strategic placement of **5 standees**, each measuring 6 feet by 8 feet. These standees will be strategically positioned to encircle the space, showcasing the logo of your company in a visually impactful manner, ensuring heightened brand visibility and recognition.

7



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

8



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

9



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.



# IMCEE - 2024 SPONSORSHIP DELIVERABLES CHART

S.NO	DELIVERABLES	TITLE SPONSOR	POWERED BY SPONSOR	PRINCIPAL SPONSOR	MAIN SPONSOR	CO SPONSOR	ASSOCIATE SPONSOR	EVENT SPONSOR
12	The company logo will be showcased on A5 cards (350 GSM) placed on 1000 event chairs.	✓	✗	✗	✗	✗	✗	✗
13	For Title sponsors, exclusive use of the stage and podium for brand promotion.	✓	✗	✗	✗	✗	✗	✗
14	The company logo will be on the ID cards of all event participants.	✓	✓	✓	✗	✗	✗	✗
15	The company logo will be on the ID cards of all event participants.	✓	✓	✓	✓	✗	✗	✗
16	An exclusive stall in the main area is reserved for your company.	✓	✓	✓	✓	✓	✓	✓
17	The brand logo on VIP stamp statements at key venue locations.	✓	✓	✓	✓	✓	✓	✓
18	Honored with five exclusive passes for upcoming sales and networking sessions.	✓	✓	✓	✗	✗	✗	✗
19	A 3-minute promotional video invites and to highlight your company's products.	✓	✓	✗	✗	✗	✗	✗
20	The company product launch at the expo with VIP's presence.	✓	✓	✓	✓	✗	✗	✗
21	The brand will be promoted on Instagram through curated posts.	✓	✓	✓	✓	✓	✓	✗
22	The website's "Sponsors" section will feature the brand logo.	✓	✓	✓	✓	✓	✓	✓

# IMCEE - 2024 SPONSORSHIP DELIVERABLES CHART

S.NO	DELIVERABLES	TITLE SPONSOR	POWERED BY SPONSOR	PRINCIPAL SPONSOR	MAIN SPONSOR	CO SPONSOR	ASSOCIATE SPONSOR	EVENT SPONSOR
23	The brand's logo is crucial when advertising an event in newspapers.	✔	✔	✔	✘	✘	✘	✘
24	Commercials for renowned mining magazines will incorporate the company's logo.	✔	✔	✔	✔	✔	✘	✘
25	With articulate jingles, the brand will stand out on radio FM.	✔	✔	✔	✘	✘	✘	✘
26	The brand logo is incorporated into 5000 public invitations.	✔	✔	✔	✔	✘	✘	✘
27	The brand logo on 50,000 strategically distributed invite cards.	✔	✔	✘	✘	✘	✘	✘
28	Privileged participation in the pre-event press meet alongside association members.	✔	✔	✘	✘	✘	✘	✘
29	Integrating your brand logo into the event booklet enhances.	✔	✔	✔	✔	✔	✔	✘
30	Connect with association members and feature your brand in the road show	✔	✔	✔	✔	✘	✘	✘
31	The seminar booklet will highlight your brand's image.	✔	✔	✔	✔	✔	✔	✔
32	All television commercials for events will incorporate the company's logo.	✔	✔	✔	✘	✘	✘	✘
33	The company will receive a section of page in the event directory for marketing	✔	✔	✔ LIMITED	✔ LIMITED	✘	✘	✘
34	Incorporating your brand name in the WhatsApp audio jingle for 10,000 people.	✔	✔	✔	✔	✔	✘	✘

# EVENT VENUE

**CHENNAI TRADE CENTRE - HALL 2 & 3  
CHENNAI , TAMILNADU**



**APRIL - 5,6,7 - 2024  
FRIDAY , SATURDAY , SUNDAY**



**M.RAJ GANESH  
MANAGING DIRECTOR**

Mobile : +91 99622 53522

Ph : 044 35688396

Email : rajganesh@minesservices.com

**S.V.SURIYA  
PROJECT MANAGER**

Mobile : +91 95852 88192

Email : operationsteam@minesservices.com

**T.JOHNSON  
MARKETING HEAD**

Mobile : +91 74485 08572


Email : marketing@minesservices.com


**J.RAMKUMAR  
FINANCE MANAGER**

Mobile : +91 70101 15796

Email : operations@minesservices.com

 [www.facebook.com/mines.services.IEMS/](https://www.facebook.com/mines.services.IEMS/)

 [www.youtube.com/watch?v=6hxD9JJIBYI&t=26s](https://www.youtube.com/watch?v=6hxD9JJIBYI&t=26s)

 [www.minesservices.com](http://www.minesservices.com)

**Door No: 10-27, 2nd Floor, Jagannatha Nagar 1st Main Road,  
Opp-Madhu Eye Clinic, Jagannatha Nagar, Arumbakkam,  
Chennai - 600106, TamilNadu.  
Land Mark-Jainagar Park Road,  
Opp-Koyambedu Bus Stand.**